



MEDIA ANNOUNCEMENT

Agrium enters into Agreement to supply urea for production of Diesel Exhaust Fluid

January 13, 2010 - ALL AMOUNTS ARE STATED IN U.S. Dollars

Calgary, Alberta –Agrium Inc. (TSX and NYSE: AGU) announced today that it has entered into an exclusive agreement to supply Diesel Exhaust Fluid (DEF) grade prilled urea from its Borger, Texas nitrogen facility for the production of DEF with Old World Industries. Old World Industries is a privately held corporation based in Northbrook, IL and is a leading manufacturer of antifreeze in the United States. Old World Industries is taking a leading role to establish DEF supply at a national level with its BlueDEF branded DEF. The tonnage supplied from the Borger facility will start from a small base and is expected to grow at a rapid rate over the next five to ten years.

DEF will be added to the exhaust gas of most heavy duty diesel engines made after Jan. 1, 2010. This is in response to the Environmental Protection Agency mandate to reduce harmful NOX emissions from diesel engines by over 90 percent. By using DEF, the NOX will be converted into innocuous nitrogen gas and water. The market for DEF across North America is expected to exceed 1.5 million tons of urea equivalent (1 billion gallons of DEF) by the year 2020.

About Agrium

Agrium Inc. is a major retail supplier of agricultural products and services in both North and South America and a leading global producer and marketer of agricultural nutrients and industrial products. Agrium produces and markets three primary groups of nutrients: nitrogen, phosphate and potash as well as controlled release fertilizers and micronutrients. Agrium's strategy is to grow through incremental expansion of its existing operations and acquisitions as well as the development, commercialization and marketing of new products and international opportunities.

About Old World Industries

For over 35 years, Old World Industries has been a leading producer, marketer and distributor of functional fluids for heavy-duty and automotive applications. The Northbrook, Illinois, company's PEAK® Performance Products lineup includes antifreeze, oil filters, motor oil, windshield wash, wiper blades, battery chargers, jump starters, power inverters and back-up cameras. Old World's other brands include SIERRA® antifreeze, Fleet Charge®, Final Charge® Heavy Duty Global Extended Life Antifreeze/Coolant, and HERCULINER® truck bed liner kits. More information is available at www.bluedef.com and www.oldworldind.com.

Forward-Looking Statements

Certain statements in this press release constitute forward-looking statements. Such forward-looking statements involve known and unknown risks and uncertainties, including those referred to in the management discussion and analysis section of the Company's most recent annual report to shareholders, which may cause the actual results,

performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. A number of factors could cause actual results to differ materially from those in the forward-looking statements, including, but not limited to, general economic, market and business conditions, potential changes to government regulations or anticipated regulations, as well as ability to reach optimal rates of the desired urea quality and changes in securities and other laws or regulations and the interpretation thereof. Agrium disclaims any intention or obligation to update or revise any forward-looking information as a result of new information or future events.

FOR FURTHER INFORMATION:

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